

## **Can I show Netflix, Hulu, Amazon Prime, or Redbox content in my classroom?**

With so many of our District employees having personal subscriptions to online streaming providers such as Netflix, Hulu, Amazon Prime, and Redbox, questions have arisen regarding whether employees may use their subscription to stream videos in the classroom. The answer, with few exceptions for certain Netflix documentaries (discussed below), is that any employee who does this would be in violation of licensing and user agreements which only allow personal use of the content. The District does not sanction any use of video content in violation of licensing and user agreements.

- **Netflix**

Netflix's user agreement permits only the educational use of select original documentaries. To determine if a title is one that may be shown in a classroom, follow these steps:

1. Go to the "Only On Netflix" section of [media.netflix.com](http://media.netflix.com).
2. Navigate to "All Alphabetical."
3. Titles that are available for educational screening will display a Grant of Permission on the details page.
4. Read and comply with the Grant of Permission.
5. Note that the Grant of Permission permits only one-time educational screenings, which means that you can't hold screenings several times in one day or one week.

- **Hulu**

Hulu's Terms and Conditions allow only personal, non-commercial use. There are no exceptions for classroom use, and such use would violate Hulu's licensing terms.

- **Amazon Prime**

Amazon Prime also permits only personal, non-commercial, private use of its content. As with Hulu, there are no exceptions for classroom use, and such use would violate Amazon's licensing terms.

- **Redbox**

Redbox also offers an on-demand, streaming service. Its license to "On Demand" titles restricts use to non-commercial, private use, with no exceptions which would allow classroom viewing. Similarly, the "License to Use Materials" for Redbox kiosk rentals allow only personal-noncommercial use. Showing any Redbox content or rentals in a classroom would violate these licensing terms.